NP HACKS

A SUBSIDARY OF HACK CLUB

SPONSORSHIP PROSPECTUS

Prepared by

ANUGYA MEHROTRA

On Behalf Of

NP HACKS

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10 N Park Dr, Brampton, ON L6S 3M1
http://nphacks.vercel.app/

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THE PROBLEM

We are in the middle of a digital revolution.
Technology is one of the fastest-growing industries in Canada. While tech companies make groundbreaking discoveries and shape the future of our world, students across high schools look up to these industry leaders with a deep desire to join their world of technology.

- **But here is the truth:** Many do not know where to start. They lack real-world experience outside of classes. They do not see a clear path that bridges their path to becoming a developer, engineer, or tech lead.

We, **NP Hacks**, aimed to solve this problem by **giving students a platform** to **learn and hone their skills in technology**. However, many students see us as a one-off event, not a bridge to industry experience, opportunities, or knowledge. Our problem is **engagement, continuity, and visibility**.

OUR SOLUTION

We are building a bridge from high school to the tech industry.
Outside of lessons, workshops, or plans, we aim to implement:

- **Year Round Project-Based Development**
  - Rather than generic lessons, **we provide students with resources to build unique, diverse, and impactful coding projects**, such as developing an AI Chatbot, Dynamic Photo Filter Gallery, Building Their Own App (collaborating with our AI or Game Dev Room), and so much more.

- **A Full Year Calendar of Industry Inspired Hackathons**
  Coding can be challenging, but not alone
  - This year, we have planned a year-round series of 11 themed hackathons that **simulate real-world, collaborative problem-solving** that keeps students **engaged, curious, and challenged**.
  - These events, **designed for all skill-levels**, allow students to **experiment with industry-grade tools** like ChatGPT, Copilot, Google Gemini, Vercel, and so much more.

- **A Community of Purpose**
  - Lead by an enthusiastic team of coders at @ 10 N Park Dr Brampton, ON, **we don't just teach, we bring together**. We aim to show students that there is **a vibrant network of technology right where they live**. Instead of generic, boring lessons, we offer experience-based learning that is directly aligned with collaboration and community.

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OUR GOAL

We want to inspire innovation.
NP Hacks aims to **create opportunities for, engage with, and inspire the new generation** of technologists to become confident problem-solvers. Your support will be **critical** in enabling us to host brilliant youth and allow them to **challenge themselves and push their capabilities**.

WHERE YOU COME IN

We grow together.
Sponsoring NP Hacks is a **strategic opportunity** for you to gain exposure, foster education in technology, and contribute to cultivating the tech community in Canada.
It's a chance to interact with hundreds of **young, motivated, and talented students** who are passionate about technology and solving problems.

By partnering with us, you can:

- **Fund Real-World Learning**
  - Your sponsorship is critical to the success of NP Hacks, which can fund tools, technology, and products that will allow students to work with advanced resources used by real-world industry professionals.
  - **You can also sponsor events, projects, or workshops, in which we bring your brand to the learning table! Check out our Events Board & website for more info!**

- **Scale Our Impact**
  - Support will allow us to expand our hackathons, increase participation, and introduce more advanced projects that inspire students to keep learning.
  - With more participation, we can help grow a community of strong coders who can make a genuine impact in the technological space.

- **Bring Us Closer to You, and Vice Versa**
  - With your mentorship, we can **bring your brand and company to workshops and events**, potentially introducing guest speakers from your brand who can teach students about the inside perspective they yearn to see.
  - **You can motivate students** to see a **future for themselves** in technology.

We are not just asking for funding. We are inviting you to help build a bridge from high school to the tech industry.

This is our chance to **be the spark** that turns curiosity or doubt into motivation, and motivation into real-world change.

HOW YOU CAN HELP

- **Fund Projects, Hackathons, and Workshops**; is one of the easiest ways and most low-friction way to support us. Unlike regular "perk-based" sponsorships, we give you the full deal for all perks! *(and we can use the funding for the parts of the event that need it most!)*
- **Send Company Representatives & Mentors**; allows you to directly interact and teach our students, giving you the ability to leave a strong, lasting impression on the incoming talent and the next generation.
  - *This can happen during our workshops, at events, or whenever you wish!*
- **Bring Your Brand To Us**; Hackers at our event will use design, development, testing, hosting, deployment, domain registration, and other kinds of tools to create their projects.
  - Providing your company's tools will put them in the hands of new customers for projects at the event and beyond. Even **if you do not have a service/product**, we center our flexible events & projects to be **SOLELY** about your brand! *Just give us an idea, we'll make it happen!*

PERKS

This partnership doesn't just benefit us, it benefits you too! Here's how we propose to provide value to your organization as well. *All benefits are negotiable. Want more? Let us know!*

Category ↓	Your Benefits As a Partner ↓	Why It Matters ↓
Brand Recognition Everywhere	Your logo on all club materials, event signage, hackathon websites, project videos, and year-round social media campaigns.	Ensures your brand is seen by students, parents, educators, and the community as a champion of youth innovation.
Brand & Tech Integration	Implement your company's technology, tools, or services into our events and projects, or have students build solutions centered around your branding using your products.	Creates direct familiarity with your brand's ecosystem, influencing future developers, designers, and decision-makers.
Exclusive Speaking Opportunities	Deliver keynote talks, run workshops, or host informative chats/workshops at our hackathons and tech events.	Positions your company as a thought leader and directly inspires the next generation of tech talent.
Mentorship Access	Invite your engineers, designers, or leaders to mentor students during hackathons and portfolio projects.	Builds authentic connections with motivated students while giving your employees a meaningful volunteer opportunity.
Early Talent Access	Priority invitations & easy access to review our students skills, portfolios, meet top performers, work with top performers, and explore internships or co-op opportunities.	Gain first access to emerging talent before they enter the broader job market.
Social Media Promotion	Dedicated thank-you posts and sponsor highlights across our club's social media channels throughout the year.	Increases your visibility and public association with supporting youth and education.
Forever With Us	We don't just believe in simple on-off partnerships, as a partner, you will associated with our brand forever as we continue.	You get to build valid, unique, and proper relationships with the most dedicated & talented field in Brampton, ON.

We don't just offer tiers, we offer a seat at the table.

We believe in forever partnerships over one-off deals. Any generous contribution earns you full access to every perk we offer. That why NP Hacks has a simple negotiable sponsorship package. Whether you contribute $100 or $10000, your company becomes a core partner in building the future of technology and will be recognized as a founding partner that made our journey possible.

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LET'S CONNECT

CONTACT US 👋

@ 10 N Park Dr, Brampton, ON L6S 3M1

✉ team@nphack.club

🌐 http://nphacks.vercel.app/

OUR SCHEDULES & EVENTS

Notion Hub

Event Schedule

Our Projects